

G8 Strategies

INVESTOR RELATIONS,
MARKETING & COMMUNICATIONS

Communications is the Voice of Business Success

Your story drives your business forward

INDUSTRIES



Mining



Manufacturing



Healthcare



Industrial



Energy

G8 Strategies helps global companies realize universal growth through investor relations, communications, marketing and strategy. We tell your company's story to create stakeholder engagement, driving business growth. Chief Strategist Ira Gostin brings his 30-plus years in guiding companies in growth and corporate storytelling. He personally oversees all projects and clients.



Ira M. Gostin, MBA, APR

Ira is as comfortable in a suit and tie on the floor of the stock exchange as he is with safety gear and hard-hat at a mine site. He is a marketer, communicator,

entrepreneur and storyteller who truly loves helping companies tell their stories and achieve their goals. Ira is a previous recipient of many awards including: the Most Influential Marketing Executive in Nevada by Acquisitions International and Top Chief Marketing Officer in the Western U.S. by Corporate Vision Magazine. He earned his Accreditation in Public Relations in 2017.

Investor Relations

Keeping investors and stakeholders informed while staying within regulatory guidelines is one of the most important components of the IR toolset. From pitch decks, investor collateral, analyst engagement strategies,

collateral design and investor events, we are experienced in creating the correct solution to achieve your shareholder communications goals. Our expertise is in creating retail marketing campaigns to grow the retail shareholder base and create liquidity and enhanced shareholder engagement.

Global Public Relations & Marketing

Consumers are bombarded with over 5,000 visual messages per day. Add in auditory and passive messages, and the number is overwhelming. But people still respond to a good story. Telling your company's story should be a top priority, however, it is often overlooked. Communicating a business's story through earned media and PR are cornerstones of the marketing toolbox. We combine the polished story with the best marketing and digital marketing tactics to garner the desired results.

Brand Creation and Revitalization

We define a brand as a company's promise to its customers. It's not just a logo or a tag line, though these are elements of a brand. Your brand is the heart and soul of your company and should be strategically planned to ensure you are sending the right message. Whether you need a new brand for a start-up or a revitalization of an existing brand, our team is ready to jump in and handle your branding necessities.



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