

Here's a comprehensive bio incorporating the provided details:

## Joron "Jo" Oliver Bio

Hey there! I'm Jo Oliver, a passionate PR consultant based in Richmond, Virginia, with a knack for strategic communication and a heart for making a difference.

🎓 After studying Communications at VCU, I delved into a rewarding 13-year career in state government, with roles at Social Services and the Virginia State Police. My diverse experiences paved the way for my transition into the dynamic world of PR consultancy.

🗑️ Throughout my journey, I've chaired PRSA's Nonprofit Committee, co-chaired the Awards Committee, and contributed to the Diversity, Equity, and Inclusion Committee. My commitment to excellence and advocacy shines through in all aspects of my work.

🔍 Specializing in empowering nonprofits and small women-owned businesses, I help them craft strategic PR plans to amplify their visibility and establish a robust online presence. My skills span content writing, digital marketing, social media management, campaign strategies, and media relations.

📖 In my downtime, you'll find me blogging, volunteering at my kids' school, or indulging in my love for paper journals and crafting. I'm a proud Airforce Reserve veteran and an active member of my church community.

🍕 When I'm not busy with PR wizardry, you can catch me savoring pizza, indulging in Thai food, or unwinding with Netflix and a good self-help book. My PR-related guilty pleasures include binge-watching "Devil Wears Prada" and reliving the drama of "Ugly Betty" and "Sex and the City."

🏠 Proudly calling Richmond home, I live here with my two wonderful kids, supportive husband, and our beloved dog, Rufus. Together, we're crafting a life filled with purpose, passion, and plenty of PR magic!

Let's connect and explore how we can elevate your brand's story together! ✨📈